

Iliya Rybchin

The Truth About AI. *No Hype.* No Excuses.

Founder of Vorpai Hedge, the AI strategy firm paid only on results.
Author of Radical Rules for Radical Innovation (Taylor & Francis).
Carnegie Mellon-trained in AI and human-computer interaction.



25+

YEARS OPERATING,
INVESTING & ADVISING
ADVISING

2

FILED
AI PATENTS

TOP 25

AI CONSULTANT &
LEADER · 2025

13

INDUSTRIES
SERVED

WHY ILIYA

Most AI speakers are academics who never ran a P&L, consultants selling selling vendor relationships, or evangelists untested by a failed deployment. **Iliya is none of those.**

He has solved complex challenges from every seat (consultant, operator, executive, entrepreneur, investor, inventor), across technology, media, telecom, sports, retail, automotive, and financial services industries.

Meetings, conferences, and offsites don't need soft innovation exercises or vendor sales pitches disguised as TED talks.

They need a **strategic provocateur with real operational scars.**

- 01 **No innovation theater** The actual economics, bottlenecks, and organizational antibodies. No card decks, no cozy brainstorming.
- 02 **Contrarian, not cynical** Betting on AI since before ChatGPT was a headline. He challenges the how, then shows a better path.
- 03 **Evidence, not opinion** Every claim grounded in research, data, and real and real deployments — urgency and clarity, not fear.
- 04 **Custom-built, every time** Researched, written, and tuned to your audience and outcome. Never the same talk twice.

“In 60 minutes, Iliya helped our exec team identify three AI initiatives worth killing and two worth doubling down on. That's exceptional ROI from one presentation.”

— CEO · MID-MARKET TECHNOLOGY COMPANY

SIGNATURE TALKS

- 01 **The 5% Club**
What the few getting real AI ROI do that you can copy.
- 02 **From AI Literacy to AI Operating Capability**
Your people finished the training. Nothing changed.
- 03 **Hope or Hype**
A repeatable method for judging any technology claim.
- 04 **Hire an Arsonist**
Disrupt your best business before a competitor does.
- 05 **The Last Human Advantage**
When AI can think, the premium is on judgment.
- 06 **Innovation Theater Must Die**
Why most programs produce motion, not impact.
- 07 **Make Stealing a Habit**
Borrowed ideas, executed better, beat originality.
- 08 **The Relationship Layer**
AI is resetting what customers expect from brands.

FORMATS

45–75 min keynotes · executive sessions · board briefings · half- and full-day workshops · executive education · virtual & hybrid.

Rooms of 12 to 12,000.



Bring Iliya to your *next event.*

Fees scoped to your event and outcome 100% money-back guarantee

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